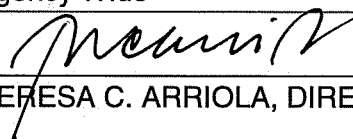


<b>Guam Behavioral Health and Wellness Center</b>		
<b>TITLE:</b> Drug, Alcohol & Tobacco Advertisement, Sponsorship and Participation Guidelines	<b>POLICY NO.:</b> AD-ORG-17	Page 1 of 1
<b>APPLICABILITY:</b> Agency Wide		
<b>APPROVED BY:</b>  _____ THERESA C. ARRIOLA, DIRECTOR	<b>DATE OF ORIGINAL APPROVAL:</b> 3/2/22	
	<b>DATE REVISED/REVIEWED:</b>	

**PURPOSE:**

To establish guidelines that ensure that the people of Guam, especially youth are provided with opportunities to engage in drug-free activities that promote an environment with clear “no-use” messages through programs and events hosted or supported by Guam Behavioral Health and Wellness Center.

**POLICY:**

- A. GBHWC aims to promote a healthy and drug-free lifestyle for Guam and encourage Guam’s community organizations to embrace principles that foster a positive environment.
- B. GBHWC-funded organizations, sub-grantees, programs or events, either in part or whole must abide by the following guidelines:
  - 1. Programs and events shall be held absolutely alcohol-, tobacco-, e-cigarette-, marijuana- and drug-free. These substances may not be offered, sold or served during the event proper.
  - 2. Acceptance of funds from alcohol, tobacco, e-cigarettes, marijuana and other drug industries for the purpose of developing and promoting advertisements and public service announcements, mental health curricula, programs and strategies, educational materials, speakers, and public presentations is strictly prohibited.
  - 3. Co-sponsorships of events funded by the alcohol, tobacco, e-cigarettes, marijuana and other drug industries is strictly prohibited.

**PROCEDURE:**

- A. GBHWC program managers and coordinators will be provided this policy so that they may integrate in their program planning and implementation.
- B. Upon award, all contracts, agreements and purchase orders must include a clause referring to this policy:
  - “Vendor/Sub-grantee/Organization must abide by GBHWC Policy No: AD-ORG-17 Alcohol, Tobacco, E-cigarette, Marijuana and Other Drug Advertisement, Sponsorship and Participation Guidelines”
- C. All GBHWC-funded organizations will be provided a copy of this policy with the contract, agreement or purchase order, which they must acknowledge receiving and reviewing.

**REFERENCE:**

PEACE Council, *Drug, Alcohol & Tobacco Advertisement, Sponsorship and Participation Guidelines*, 1-5



**GUAM BEHAVIORAL HEALTH & WELLNESS CENTER**

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**REVIEW AND ENDORSEMENT CERTIFICATION**

The signatories on this document acknowledge that they have reviewed and approved the following:

**Policy Title:** Drug, Alcohol & Tobacco Advertisement Sponsorship and Participation Guidelines

**Policy No:** AD-ORG-17

**Initiated by:** Prevention and Training Branch

Date	Signature
1/27/22	

Sara Beatriz D. Harrell, MS  
Supervisor Prevention and Training Branch

Date	Signature
1/31/22	

Barsen Adelbai  
Management Analyst III - Medical Records Unit Supervisor

Date	Signature
2-1-2022	

Marilyn Aflague  
Administrative Service Officer, Patients Affairs Business Office

Date	Signature
02/01/2022	

Quenie-Mei Fisher  
GBHWC Pharmacists

Date	Signature
1/28/22	

Debbie Paulino  
Administrative Officer